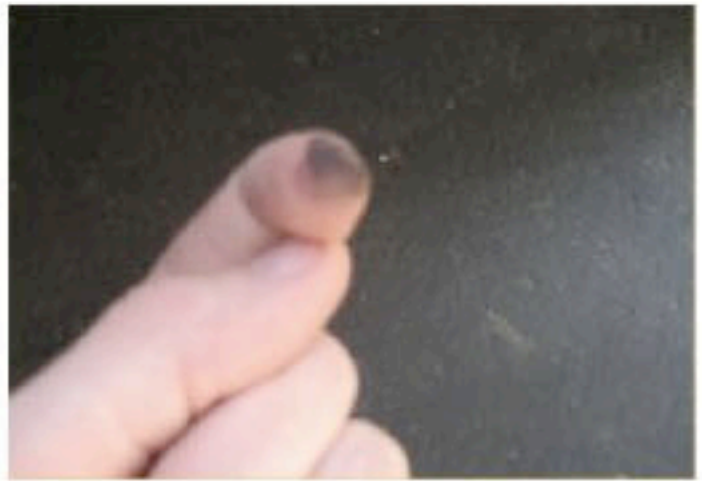


Detailing Tips

Along with our outstanding detailing service, Speedy K's is happy to offer our clients these between-service tips and news. These tips are offered to help our clients make informed choices to maintain your vehicle and to help you preserve your automotive investment between Speedy K's service calls.



Client Tips: The Myths About Wheel Treatments



When you see your vehicle after it has been detailed, you typically look for two things first: a clean, glossy finish and shiny black tires.

Tire material damage.

To keep that shine going between Speedy K's detailing services, you may be tempted to grab that tire-black product off the store shelf and wipe the tires down yourself. Several drive-through carwashes offer tire-clean service as well but many of these nationally branded products are high silicone-based and tire manufactures suggest they may actually be harmful to your tires and vehicle. Tire manufactures have shared with us that high-silicone-based wheel-shine products break down the tire faster than under normal conditions. The silicone used in products like Armor-All®, deplete the oils in the tire. The products can then throw residue off the tire onto your vehicle's finish, leaving sticky spots or film.

For the interior, high-silicone based products can damage the trim and parts. Drive-through carwashes and non professional detailers use these products and are not trained on the damage they can cause.

Customers may see the bright shine and glossy black tires but are not getting great service.

Speedy K's recommends using a non high-silicone tire dressing and mink oil-type treatment for a vehicle's interior trim. Armor All®-type products used on the dash and interior trim will actually attract dust over time and break down the material.

For more information on Speedy K's recommendations about the use of these products between services, please contact your local Speedy K's representative or see our website.



Speedy K's Partners with A Kid Again to Raise Funds

In 2010, Speedy K's is proud to be a community partner with

A Kid Again (www.akidagain.org), an organization dedicated to serving the special needs of children with life-threatening illnesses and their families by planning special adventures throughout the year. A Kid Again events give the kids and their families time to let loose, have special fun and some joy-filled healing time.

In the Columbus area, the organization serves over 600 families (nearly 3000 people)! During 2010, A Kid Again raised over \$140,000 at its Miracles and Magic adventure program, and Speedy K's was proud to be a contributing sponsor. For 2010 and 2011, Speedy K's has committed to giving 5% of our sales for 6 months to support A Kid Again adventures.



Pitfalls of Using Rain-X

Like the issues of silicone-based tire-black products,

Speedy K's does not recommend using Rain-X® on your vehicle's windows.

Using Rain-X® on the interior and exterior windows leaves an oily residue without sealing the glass. The silicone can also build up on the surface of your wipers, making them less effective over time and leaving a greasy film.

Speedy K's uses a cleaning product that has a wax-based additive to help push the water off the glass surfaces.

For more information, contact Speedy K's at www.speedyks.com or by phone (614) 425-8861



www.speedyks.com

(614) 425-8861

Newsletter, June 2010—An informational tips newsletter for Speedy K's clients to help you preserve and protect your autos and recreational transportation between services.

Recipient Name
Address
City, State Zip



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Call your Speedy K's representative for details.